

**MEDIA RELEASE**  
For Immediate Release

## **Great West Life, London Life and Canada Life announced as Inaugural Community Benefactor of Community Foundation**

PETERBOROUGH, December 14, 2011 - The Community Foundation of Greater Peterborough is proud to announce its inaugural Community Benefactor: Great West Life, London Life and Canada Life.

Community Benefactors are businesses that partner with the Community Foundation of Greater Peterborough as it builds for tomorrow. Through this program, partners provide critical support as the Community Foundation strengthens its ability to build a strong and vibrant community now and into the future.

“We are pleased to support the important work of the Community Foundation of Greater Peterborough,” said Doug Boden, Regional Manager with Freedom 55 Financial, the financial security planning division of London Life. “The Foundation has grown a great deal over the past two years, increasing its capacity to help build a stronger community. Through our national corporate citizenship program, Great-West Life, London Life and Canada Life demonstrate a commitment to improve the communities where we live, work and conduct business. We look forward to working alongside the Foundation to make Peterborough an even better place.”

“We are delighted to have the support of Great West Life, London Life and Canada Life,” said Andrea Dicks, Executive Director of the Community Foundation of Greater Peterborough. “Their commitment to this community is forward thinking; like us, they are dedicated to helping make Peterborough vibrant, welcoming, and strong.”

Attached photograph: Community Foundation of Greater Peterborough Board Members receive inaugural Community Benefactor contribution from Freedom 55 Financial representatives (left to right): Tony Tilly; Betty Morris; Bob Gallagher; Beth McMaster; Bill Lockington; Nicole Barry, Freedom 55 Financial; Michael Harris; Doug Boden, Freedom 55 Financial; Julie Davis; Carmela Valles; Andrea Dicks; Michele Nicholls; Kate Ramsay; Janice Green.

### **About the Community Foundation of Greater Peterborough**

The Community Foundation of Greater Peterborough fosters philanthropy by pooling endowed and special funds, while its grants to registered charities enhance the quality of life for local citizens. The Foundation enables all community members to contribute to positive, lasting changes in the community, and is a part of a national network of community foundations which exist in more than 175 communities from coast to coast.

### **About Great-West Life, London Life and Canada Life**

Together, Great-West Life, London Life and Canada Life serve the financial security needs of more than 12 million people across Canada. The companies donate at least one per cent of average pre-tax profits to non-profit, charitable and community organizations each year.

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